

BC Green Games Promotional Package

Thank you for helping to spread the word about *BC Green Games*!

About BC Green Games

BC Green Games is Science World's digital eco-storytelling contest. Students K–12 throughout the province are encouraged to take environmental action in their schools and communities, then share their stories for a chance to win prizes to further their green efforts. *BC Green Games* has been running for over a decade and during that time has collected 1,200 projects, all of which can be viewed on the website, engaging over 24,000 students to take action across the province. For their project, students can submit a video or photo essay that outlines why they chose to act, how they took action, what the impact was and future plans. These inquiry-based, student-led action projects have ranged from school gardens, to beach cleanups, to reducing waste. All participating teams enjoy a free field trip to their nearest science centre to celebrate their hard work!

Testimonials

"It was great that we could pick topics that were important to us and tie into our own curriculum." — Teacher survey

"I liked that it encourages student initiatives, cooperation and hands-on learning experiences to benefit our environment." —Teacher survey

"I like how it motivated the kids in my class to do something to help the environment. They discovered that every little action can make a difference. It also gave them a great experience (planting pollinator seeds) that they may not have otherwise participated in." —Teacher survey

"Whenever I review the projects, I am so amazed at the energy from the students and their communities. *BC Green Games* has had such a positive influence in this generation of students and those to come." —Judge

How to Participate

1. Form your green team
Teams can be a couple of students, a whole class, a group of mixed grades or an entire school.
2. Pick a green topic that is important to the team and plan how your team is going to take action.
Check out the [galleries](#) of past projects for inspiration.
3. [Register your action](#) plan starting October 1.
Register before November 30 for the chance to win an early bird prize; registration is ongoing after that.
4. [Submit your project](#) starting January 15.
The deadline is March 1 at midnight and winners are announced April 4.

5. Get everyone you know to vote for your project starting January 15 until March 15. The top four projects with the most votes win the \$500 Viewer's Choice Award.
6. Enjoy a free field trip to your nearest science centre between March 2 and June 30. You can book your trip as soon as you register, but you must complete and submit a project to receive the free field trip.

Important Dates

October 1	Action plan registration begins
November 30	Early bird deadline (registration is ongoing)
December 4	Early bird winners announced
January 15	Project submission begins
January 15–March 15	Voting for Viewer's Choice Award
March 1	Project submission deadline
March 2–June 30	Province-wide free field trips
April 4	Winners announced

Potential Newsletter Write-Up

Share your school's story of environmental action for a chance to win prizes! *BC Green Games* is Science World's digital eco-storytelling contest. Students K–12 across the province are invited to share the stories of how they are making their schools and communities greener. Registration starts October 1 and the deadline to submit a project is March 1. These student-led, inquiry-based projects can be a photo or video essay that details the cause the team has taken on, how they took action and the final results. Past projects have included school gardens or beach cleanups, but there is no limit to what your green project could be about or how you tell your story, so get creative! All participating green teams are invited to enjoy a free field trip to their nearest science centre to celebrate their achievements from March 2 to June 30. Check out bcgreengames.ca to find out more. We can't wait to see the stories of environmental action happening at your school!

Sample Facebook and Twitter Posts (see images attached to accompany posts)

After registration opens October 1:

BC Green Games action plan registration is now open! What environmental action projects are students in your school taking on? Learn more and share your green story for a chance to win prizes at bcgreengames.ca bit.ly/2Rs2WoO @bcgreengames #environmentalaction



Register your Green Team with *BC Green Games* now! Share the stories of student-led, place-based, environmental education and action projects happening in your school and community for a chance to win awesome prizes! Learn more at bcgreengames.ca bit.ly/2Rs2WoO @BCGreenGames

Calling all environmental youth leaders! Students from K–12 are invited to share the stories of how they are being green in their schools and communities for a chance to win great prizes. Register your school's green team with *BC Green Games* now! Check out bcgreengames.ca for more information.

@BCGreenGames bit.ly/2Rs2WoO

The early bird deadline is just around the corner! Register your school's Green Team action plan with *BC Green Games* by November 30 for a chance to win an early bird prize. Share the story of how you are making your school and community greener for a chance to win more prizes! Learn more at bcgreengames.ca @BCGreenGames bit.ly/2Rs2WoO

Before project submission deadline March 1:

How green is your school? Share the story of the environmental action projects happening at your school with *BC Green Games* before March 1 for a chance to win awesome prizes! Learn more at bcgreengames.ca bit.ly/2QNfYvH @BCGreenGames

The *BC Green Games* project deadline is fast approaching! Share the stories of student-led environmental action projects happening in your school and community before March 1 for a chance to win awesome prizes! Learn more at bcgreengames.ca bit.ly/2QNfYvH @BCGreenGames

Do you have student-led, sustainability-inspired projects happening at your school? Share the story with *BC Green Games* for a chance to win prizes to further your green efforts by March 1! Learn more at bcgreengames.ca bit.ly/2QNfYvH @BCGreenGames

What are your students doing to make their school and community more green? Share your school's story with *BC Green Games* before March 1 for a chance to win awesome prizes and a free field trip just for participating! Learn more about the contest at bcgreengames.ca bit.ly/2QNfYvH @BCGreenGames

Questions? Contact us!

Kieryn Matthews

BC Green Games Program Specialist

kmatthews@scienceworld.ca

info@bcgreengames.ca

604.443.7499 or 1.800.363.1611